



## Syllabus

### DIG 100 Introduction to Digital Media

#### General Information

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**Date** December 5th, 2023

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**Department** Visual and Performing Arts

**Course Prefix** DIG

**Course Number** 100

**Course Title** Introduction to Digital Media

#### Course Information

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**Catalog Description** This course introduces the tools, techniques, and concepts behind the production of digital media through the practice of good design. The application of digital media technologies including operating systems, hardware, software, and multimedia design are explored. Topics covered include: definition of digital media, overview of digital media technologies, digital media production, design principles and opportunities for careers using digital media

**Credit Hours** 3

**Lecture Contact Hours** 3

**Lab Contact Hours** 1

**Other Contact Hours** 0

**Grading Scheme** Letter

#### Prerequisites

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None

#### Co-requisites

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None

#### First Year Experience/Capstone Designation

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**This course DOES NOT satisfy the outcomes applicable for status as a FYE or Capstone.**

## **SUNY General Education**

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**This course is designated as satisfying a requirement in the following SUNY Gen Ed category**

The Arts

## **FLCC Values**

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### **Institutional Learning Outcomes Addressed by the Course**

Vitality, Inquiry, Perseverance, and Interconnectedness

## **Course Learning Outcomes**

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### **Course Learning Outcomes**

1. Describe digital media, its history, career possibilities, technologies, and production procedures.
2. Produce content applying the basics of digital media design.
3. Design and develop creative ideas through the production process.
4. Interpret, discuss, and critique one's own design work, and that of others.

## **Outline of Topics Covered**

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Understanding of social media  
Setting up accounts  
Digital image production  
Adobe Photoshop  
Developing and manipulation of bitmap graphics  
Adobe Illustrator  
Developing vector imaging  
Google Docs to develop and share surveys  
Concepts of e-publishing  
Adobe InDesign  
Deploying to mobile platform