



Syllabus

ART 220 Graphic Illustration

General Information

Date May 11th, 2021

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Department Visual and Performing Arts

Course Prefix ART

Course Number 220

Course Title Graphic Illustration

Course Information

Catalog Description Students are challenged with exploring various mediums to communicate a message visually. Emphasis is on drawing and development of imagery based on references. Students develop solutions based on clients' needs.

Credit Hours 3

Lecture Contact Hours 4

Lab Contact Hours 0

Other Contact Hours 0

Grading Scheme Letter

Prerequisites

None

Co-requisites

None

First Year Experience/Capstone Designation

This course DOES NOT satisfy the outcomes applicable for status as a FYE or Capstone.

SUNY General Education

This course is designated as satisfying a requirement in the following SUNY Gen Ed categories

None

FLCC Values

Institutional Learning Outcomes Addressed by the Course

Vitality, Inquiry, Perseverance, and Interconnectedness

Course Learning Outcomes

Course Learning Outcomes

1. Explore solutions to visual problems and document the process utilized to get to deliver a tangible product.
2. Submit finished projects using professional presentation techniques.
3. Articulate the needs of a client for the purpose of applying them in a finished product.
4. Recognize illustration as a business as well as an art form through professional practice.

Outline of Topics Covered

A. Direct observation projects. B. Drawings based on pattern, ornamentation, and/or decoration. C. Thematic drawing based on memory. D. Oral explanation and justification of the drawing procedures used by students. E. Establishing specific parameters to be accomplished in drawing projects. F. Paper and its effect on drawing approaches with art techniques. G. The relationship between the sketch and the final drawing outcome. H. Developing a created space. I. Objective and subjective drawing exercises. J. Mixed media drawing. K. Collaboration in art. L. Using unconventional supports, tools and/or materials. M. Self-portrait drawing. N. The immediacy of drawing as a means to express thoughts and visual conceptions. O. Identifying and illustrating local or global concerns. P. Documenting work and presenting a final portfolio

Program Affiliation

This course is required as a core program course in the following program(s)

AAS Graphic Design